

Quality Assurance

GenevaTech Business School (GTBS) is operated by Genevatech Sàrl, a company registered in the Commercial Register of the Canton of Geneva (UID CHE-386.039.782), with its seat in Versoix. GTBS is a private institution and awards its own qualifications. Student workload is measured in ECTS credits: one credit equals 30 hours of learning.

Quality Framework

Our quality system follows the eduQa:2021 standard, the Swiss quality label for continuing education, and the European Standards and Guidelines for Quality Assurance (ESG). Our policies are reviewed every summer, before the start of each academic year.

Governance

The Resident Director, working under the supervision of Advisory Board, holds overall responsibility for the quality system and adopts all policies. The Academic Council approves programs, confirms results and decides appeals. A Quality Assurance Lead coordinates the quality cycle.

How We Assure Quality

Every module has defined learning outcomes, published assessment criteria and moderated marking. Students and teachers evaluate every module. The Academic Council reviews the results each semester and records the actions taken. Each summer, an annual quality review sets the objectives for the year ahead.

Continuous Improvement

Our improvement cycle links three questions. Why: our mission and quality objectives. How: the structures, processes and resources that deliver our programs. What: the results we measure, from student feedback to pass rates and graduate outcomes. Each evaluation ends with a decision, either to continue a practice or to change it, and each decision is followed up at the next review.

Students voice

Students take part in module evaluations and are represented on the Academic Council. Questions, suggestions and complaints are welcome at any time and are answered within published time limits.