

Fundamentals of Stock Investing

Build Your Edge in the Digital Financial Economy

ENROLLING NOW — CLASSES ON SEPTEMBER 1, 8, 15, 22, 2026

WHY NOW

Switzerland Is Ground Zero for the Next Financial Era

Geneva and Zurich anchor one of the world's most concentrated financial and technology ecosystems — and employers are actively seeking professionals who can operate across investing, digital finance, and blockchain.

CHF 6.9T+

Assets managed by Swiss
financial institutions

950+

FinTech & blockchain firms
headquartered in Switzerland

#1

Global hub for crypto & blockchain
innovation — “Crypto Valley”, Zug

Professionals who can read markets, evaluate digital-finance business models, and assess blockchain opportunities are commanding a growing premium — GTBS's new certificate series builds exactly that combination in four focused weeks per course.

THE CERTIFICATE SERIES

Three Courses. One Digital Finance Career Track.

Each course stands alone as a Professional Certificate — or stack all three toward the Professional Diploma in Digital Finance.

01

Fundamentals of Stock Investing

Build, analyze, and manage investment portfolios using professional frameworks and AI-enabled research tools.

Module **DFIN 101**

4 Weeks · 2 ECTS · **CHF 495**

02

Fundamentals of Digital Finance

Understand the technologies transforming banking, payments, lending, and wealth management.

Module **DFIN 102**

4 Weeks · 2 ECTS · **CHF 495**

03

Fundamentals of Blockchain Technology

Evaluate distributed ledgers, smart contracts, tokenization, and enterprise blockchain use cases.

Module **DFIN 103**

4 Weeks · 2 ECTS · **CHF 495**

MODULE DFIN 101

Fundamentals of Stock Investing

Build, analyze and manage investment portfolios using professional frameworks, AI-enabled research tools, and institutional best practices.

Duration **4 Weeks**

Credit **2 ECTS**

Format **Online / Hybrid**

Commencing **Tuesday, Sept 01, 2026**

Timings **18:00 – 20:00 CET**

Tuition **CHF 495**

Led by Dr. Shoaib Zafar, CFA, CAIA

WHO SHOULD ATTEND

Banking professionals, investment analysts, wealth managers, entrepreneurs, corporate executives, and anyone building long-term investment capability. No prior investment experience required.

WHAT YOU'LL BE ABLE TO DO

- Explain the structure and functioning of global capital markets
- Analyze financial statements and assess corporate performance
- Use professional screening tools to identify opportunities
- Construct diversified portfolios using sound risk management
- Apply AI-enabled research tools to support investment analysis

4-WEEK JOURNEY

WEEK 1

Understanding financial markets & the global economy

WEEK 2

Evaluating businesses through fundamental analysis

WEEK 3

Finding high-quality investment opportunities

WEEK 4

Portfolio construction & investment decision-making

Includes: Professional Certificate · Digital Badge · 50 CPD Hours · Progresses toward the 6-ECTS Diploma

THE GENEVATECH APPLIED LEARNING MODEL

Executive-Grade Learning, Built Around Your Week

● Live Faculty Sessions

2-hour interactive class every given day of the week in the evening (18:00–20:00 CET) with real-time discussion.

● Guided Self-Study

3 hours of structured weekly practice — readings, exercises, and applied assignments.

● Practical Laboratories

Hands-on work with real platforms: TradingView, MetaMask, Stripe, AI research tools, and more.

● Industry Case Studies

Learn from Apple, Nestlé, Revolut, Ethereum, JPM Coin, and other global benchmarks.

● AI-Assisted Learning

ChatGPT, Microsoft Copilot, and Google Gemini integrated throughout every module.

● Capstone Project

Apply everything to a personal or organizational challenge, presented in your final session.

STACKABLE CREDENTIALS

Every Course Counts Toward Something Bigger

Each certificate carries 2 ECTS and stands on its own — or stack all three (plus three more modules) into a full Professional Diploma.

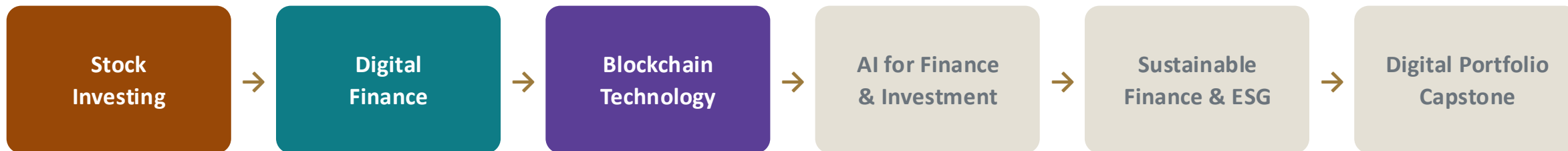
**Professional
Certificate**

**2 ECTS Academic
Credit**

**GenevaTech Digital
Badge**

**50 CPD Hours
Certificate**

YOUR PATH TO THE PROFESSIONAL DIPLOMA IN DIGITAL FINANCE (6 ECTS)



Stock Investing Course commences on September 01, 2026

Recognition of Prior Professional Learning (RPL) lets qualified professionals accelerate through the pathway.

INVESTMENT

Accessible Tuition for Swiss-Quality Education

Fundamentals of Stock Investing

CHF 495

one-time tuition · 4 weeks
· 2 ECTS

Includes certificate & transcript

SAVINGS & FINANCIAL AID

- Early-bird enrollment: 10% tuition discount
- Full tuition paid before program start: 5% discount
- Referral of a successful applicant: CHF 50 tuition credit
- Corporate enrollment (5+ participants): 10% discount

*Limited partial scholarships are also available on a competitive, **case-by-case** basis.*

KEY DATES

Mark Your Calendar



NOW

Applications open

Reserve your place —
early-bird pricing available

7 Days in Advance

Early-bird deadline

Last date for the 10% early
enrollment discount

Classes Begin

As per Schedule

First live session — all
three courses launch the
same week

Sept-Oct-Nov 2026

4-week course run

Weekly live sessions, same
day & time, every week



Reserve Your Place

Seats are limited to preserve the applied, discussion-led format.

Fundamentals of Stock Investing

Commences Tuesday, Sep 1, 2026

Next sessions:

Sep 8 · Sep 15 · Sep 22, 2026

Fundamentals of Digital Finance

Commences Wed, Oct 7, 2026

Next sessions:

Oct 14 · Oct 21 · Oct 28, 2026

Fundamentals of Blockchain Technology

Commences Wed, Nov 4, 2026

Next sessions:

Nov 11 · Nov 18 · Nov 25, 2026

ENROLLING NOW

Email admissions@gtbs.ch **Website** www.gtbs.ch

GenevaTech Business School · Geneva, Switzerland